

THE
HUES
COMPANY

EMBRACE YOUR
Wellness
self care for mind body and spirit

MEDIA KIT



@THEHUESCOMPANY

@HUESBOX

WWW.HUESBOX.COM

ABOUT US

In the beauty industry, it is sometimes difficult for women of color to find the right products. Seeing a niche and need, a family of entrepreneurs stepped on the scene to find a solution, and The Hues Company was born.

The mother (Robin) and her two daughters (Jasmine and Jenaë), made a commitment to change the landscape of the beauty industry, and aim to do the same in the space of health and wellness for people of color.



The “Embrace your Wellness” product lines incorporate essential oils, aromatherapy, and specially selected ingredients, to address various aspects of mental wellness: calm, rest, bliss, and play. Each themed line includes a face mist, a body moisturizer, a pain salve, and a face and hair oil from which to choose.



Self care/Wellness Toolkit

People are now paying attention to and developing regimens to maintain their wellness. Our products are excellent to highlight as one component of an overall “Self Care Toolkit.”

Mental Health Shouldn't Be a Four Letter Word

We've always known addressing mental health is important, . However, now more than ever, the idea of talking about it is on trend. Our products seek to normalize and destigmatize discussing mental health freely.


Gift Guides

Our products make great gifts for those that are difficult to shop for, and convey the message genuine care for the recipients wellness.

Women of Color and the “Superwoman Complex

Since we are a company owned by women of color, we frequently fall into the trap of being everything to everyone. Daily use of our products create small moments of “me time” throughout the day.





“DATA SHOWS THAT FOR BLACK WOMEN, ANXIETY IS MORE CHRONIC AND THE SYMPTOMS MORE INTENSE THAN THEIR WHITE COUNTERPARTS.”

- ANGELA NEAL-BARNETT, PHD

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FACE MIST

Our hydrating mist that soothes the skin and provides a quick pick-me-up any time of day. And as an added bonus, it sets makeup. Mist onto face, neck, and chest after cleansing or anytime your skin needs a boost.



Ingredients: Organic Aloe Leaf Juice, Orange Blossom Water, Glycerin, Phenoxyethanol, Organic Oatstraw Extract, Organic White Willow Bark Extract, Tea Tree Leaf Oil, Polysorbate 20, Organic Alcohol, Tetrasodium Glutamate Diacetate

Ingredients: Water, Glycerin, MSM, Polysorbate 80, Polysorbate 20, Tea Tree Leaf Oil, German Chamomile Flower Essential Oil, Roman Chamomile Flower Essential Oil, Lavender Flower Essential Oil, *Alcohol, *White Willow Bark Extract, *Aloe Vera Powder, Citric Acid, Tetrasodium Glutamate Diacetate, Phenoxyethanol

Ingredients: Organic Aloe Leaf Juice, Rose Flower Water, Phenoxyethanol, Glycerin, DMAE Bitartrate, Organic Sugar Cane Extract, Organic Bilberry Fruit Extract, Organic Sugar Maple Extract, Organic Orange Peel Extract, Organic Lemon Peel Extract, Organic Cranberry Fruit Extract, Organic White Willow Bark Extract, Tea Tree Leaf Oil, Polysorbate 20, Organic Alcohol, Tetrasodium Glutamate Diacetate

Ingredients: Organic Aloe Leaf Juice, Phenoxyethanol, Fine Sea Salt, Hyaluronic Acid, Organic Kelp Extract, Organic Blue Green Algae Extract, Organic White Willow Bark Extract, Glycerin, Tea Tree Leaf Oil, Polysorbate 20, Organic Alcohol, Tetrasodium Glutamate Diacetate



MOISTURIZING CREME

This dense crème formulated with moisturizing ingredients and helps deliver skin soothing hydration and the feeling of soft, smooth and rejuvenated skin.



Ingredients: Water, Cocoa Butter, Coconut Oil, Emulsifying Wax, Glycerin, Phenoxyethanol, Vitamin E, Sunflower Seed Oil, Menthol Crystals, Peppermint Oil, Organic Arnica Flower Extract, Capsicum Fruit Oleoresin, Organic White Willow Bark Extract, Organic Rosemary Leaf Extract, Organic Sunflower Seed Oil, Organic Neem Seed Oil, Xanthan Gum, Organic Alcohol, Tetrasodium Glutamate Diacetate

Ingredients: Organic Aloe Leaf Juice, Organic Shea Butter, Emulsifying Wax, Organic Jojoba Seed Oil, Organic Lavender Flower Water, Mango Seed Butter, Phenoxyethanol, Vitamin E, Sunflower Seed Oil, Organic Evening Primrose Oil, Lavender Flower Oil, Witch Hazel Water, Organic White Willow Bark Extract, Stearic Acid, Organic Rosemary Leaf Extract, Organic Neem Seed Oil, Xanthan Gum, Organic Alcohol, Tetrasodium Glutamate Diacetate

Ingredients: Water, Cocoa Butter, Organic Coconut Oil, Emulsifying Wax, Glycerin, Sweet Orange Peel Oil, Vitamin E, Sunflower Seed Oil, Phenoxyethanol, Organic White Willow Bark Extract, Organic Neem Seed Oil, Organic Rosemary Leaf Extract, Organic Sunflower Seed Oil, Organic Alcohol, Xanthan Gum, Tetrasodium Glutamate Diacetate

Ingredients: Organic Aloe Leaf Juice, Organic Coconut Oil, Glycerin, Emulsifying Wax, Stearic Acid, Organic Jojoba Seed Oil, Witch Hazel Water, Red Raspberry Seed, Oil, Pink Grapefruit Peel Oil, Vitamin E, Sunflower Seed Oil, Phenoxyethanol, Rose Flower Water, Organic White Willow Bark Extract, Organic Neem Seed Oil, Organic Rosemary Leaf Extract, Organic Sunflower Seed Oil, Organic Alcohol, Xanthan Gum, Tetrasodium Glutamate Diacetate



PAIN SALVE



Our salve is loaded with the best, stress-stopping essential oils and a base of Grape Seed Oil, Beeswax and Coconut Oil, which melts instantly to the skin and provides intense hydration Breathe deeply and let the magic of essential oils do their trick on your muscle discomfort!



Ingredients: Grapeseed Oil, Yellow Beeswax, Organic Coconut Oil, Peppermint Oil, Eucalyptus Leaf Oil, Rosemary Leaf Oil, Sweet Basil Oil, Spearmint Oil, Lavender Flower Oil, Ginger Root Oil, Ravensara Oil, Cinnamon Leaf Oil, Lemongrass Oil, Helichrysum Oil, Roman Chamomile Flower Oil, Neroli Oil

Ingredients: Grapeseed Oil, Yellow Beeswax, Organic Coconut Oil, Peppermint Oil, Eucalyptus Leaf Oil, Rosemary Leaf Oil, Sweet Basil Oil, Spearmint Oil, Lavender Flower Oil, Ginger Root Oil, Ravensara Oil, Cinnamon Leaf Oil, Lemongrass Oil, Helichrysum Oil, Roman Chamomile Flower Oil, Neem Seed Oil

Ingredients: Organic Aloe Leaf Juice, Grapeseed Oil, Yellow Beeswax, Organic Coconut Oil, Peppermint Oil, Eucalyptus Leaf Oil, Rosemary Leaf Oil, Sweet Basil Oil, Spearmint Oil, Lavender Flower Oil, Ginger Root Oil, Ravensara Oil, Cinnamon Leaf Oil, Lemongrass Oil, Helichrysum Oil, Roman Chamomile Flower Oil, MSM, Emulsifying Wax, Stearic Acid, Cetyl Alcohol, Hydroxyethyl Cellulose, Glycerin, Organic Arnica Flower Extract, Black Pepper Oil, Citronella Oil, Pink Grapefruit Peel Oil, Juniper Berry Oil, Pine Needle Oil, Ravensara Oil, Wild Oregano Oil, Organic Cypress Oil, Sweet Fennel Oil, Lemon Peel Oil, Phenoxyethanol, Caprylyl Glycol, Sorbic Acid, Sweet Orange Peel Oil

Ingredients: Organic Aloe Leaf Juice, Grapeseed Oil, Yellow Beeswax, Organic Coconut Oil, Peppermint Oil, Eucalyptus Leaf Oil, Rosemary Leaf Oil, Sweet Basil Oil, Spearmint Oil, Lavender Flower Oil, Ginger Root Oil, Ravensara Oil, Cinnamon Leaf Oil, Lemongrass Oil, Helichrysum Oil, Roman Chamomile Flower Oil, MSM, Emulsifying Wax, Stearic Acid, Cetyl Alcohol, Hydroxyethyl Cellulose, Glycerin, Organic Arnica Flower Extract, Black Pepper Oil, Citronella Oil, Pink Grapefruit Peel Oil, Juniper Berry Oil, Pine Needle Oil, Ravensara Oil, Wild Oregano Oil, Organic Cypress Oil, Sweet Fennel Oil, Lemon Peel Oil, Phenoxyethanol, Caprylyl Glycol, Sorbic Acid. Red Raspberry Seed Oil



This gentle oil is formulated with the essential moisture providing ingredients. Designed for all skin types and thick hair types, our face and hair oil provides light hydration and is full of skin and hair-loving omega fatty acids.





Grapeseed Oil, Argan
 Kernel Oil, Vitamin E,
 Sunflower Seed Oil,
 Australian
 Sandalwood Oil,
 Organic Helichrysum
 Flower Oil, Pink
 Grapefruit Peel Oil,
 Bergamot Peel Oil

Grapeseed Oil, Argan
 Kernel Oil, Vitamin E,
 Sunflower Seed Oil,
 Australian
 Sandalwood Oil,
 Organic Helichrysum
 Flower Oil, Pink
 Grapefruit Peel Oil,
 Bergamot Peel Oil

Grapeseed Oil, Argan
 Kernel Oil, Vitamin E,
 Sunflower Seed Oil,
 Australian
 Sandalwood Oil,
 Organic Helichrysum
 Flower Oil, Pink
 Grapefruit Peel Oil,
 Bergamot Peel Oil

Grapeseed Oil, Argan
 Kernel Oil, Vitamin E,
 Sunflower Seed Oil,
 Australian
 Sandalwood Oil,
 Organic Helichrysum
 Flower Oil, Pink
 Grapefruit Peel Oil,
 Bergamot Peel Oil



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